



It's Chick Season

Your Ultimate Guide to  
**All Things  
Chicks**





# Hear From Our Experts



## TWAIN LOCKHART, NUTRENA FEED EXPERT

### TIP 1

Always get more than one chick. They are flock animals and do not do well by themselves.

### TIP 2

Never mix Cornish Cross chicks with other breeds.

### TIP 3

Set up your brooder BEFORE bringing your chicks home. This allows you to see if your heating lamp/mat or indirect heater is working properly. It also allows the water to get to room temperature. Giving new chicks ice-cold water can spike their body temperature down, especially critical with ducklings.

## LOCAL FARM SUPPLY EXPERT

### SAMANTHA FARAO AND KIKI

*Farm Supply Staff, Arroyo Grande Store*

I have always had a passion for livestock, growing up mostly with large stock. Despite living in a “poultry-free free” household, I had family members with chickens and always wanted a flock of my own. After moving out and having my own space I decided to do just that. For the last five years I have been raising an eclectic flock with more than 12 breeds in all shapes and sizes. It is my mission to become the best crazy chicken lady I can and to gather as much knowledge as possible to provide the best information for customers! Visit me at the Arroyo Grande store.

I can't wait to help you start your flock!





# Products for Your Flock at Farm Supply

Raise happy & healthy chicks with these product essentials.



## Chick Feeder & Waterer

Scatter feed on the brooder floor so chicks can find it at first then transition to using a feeder. Be sure clean, fresh water is always available.



## Brooder Lamp & Bulb

Suspend a warming bulb about a foot above the brooder floor for warmth. Always have a second bulb on hand in case your first one burns out.



## Shavings & Bedding

Distribute an even layer of Farm Supply Eco Flake on the bottom of your brooder so that chicks have a non-slippery base to walk on. Clean bedding daily.



## Brooder Stock Tank

You'll need a brooder that is big enough for your chicks to move about comfortably. Keep it out of drafts and do not allow them to become damp or wet.



## NatureWise Chick Starter

Have one of the Nutrena Chick Starter formulas available 24/7, and your chicks will eat just what they need.



## Chick Boost Probiotics

Incorporate probiotics into your chicks' water for maximum benefit. It introduces beneficial bacteria to the digestive system which helps chicks deal with stress and boost their immune systems.



# What's Next

As your chicks reach the 16-week milestone, it's time to transition them. Stop by your local Farm Supply and our knowledgeable experts can help you with these products and more.



NatureWise Layer Feed for advanced nutrition tailored to your laying hens. Nutrena's specially formulated blend aims to maximize egg production, enhance eggshell strength, and deliver noticeably vibrant egg yolks.



As your chicks outgrow their brooder, find the perfect coop to fit your flock's needs.



Just like us, chickens appreciate a good treat. Stop on by any of our five locations and pick up a bag of our thoughtfully crafted Farm Supply Chick Treat Mix.



Transform your stock tank into a thriving raised garden bed. Give new life to your space and let the growth continue in more ways than one.



# FAQ's

## **How warm should I keep my chicks?**

From when they hatch to 1 week old, chicks need to be at 98-95 degrees. You may lower the temperature by 5 degrees each week until they are fully feathered.

## **When do chicks start growing adult feathers?**

Chicks will start growing adult feathers within 2 weeks. They should be fully feathered in about 6-8 weeks.

## **How long should I feed my chicks the Chick Starter?**

Feed your chicks the Chick Starter for the first 12-16 weeks.

## **When can I introduce my chick to my existing flock?**

Slowly expose them at 12-14 weeks to your existing flock. It's best to place them in the coop at night for an easier transition.

## **What breeds are good for beginners?**

Barred Rock, Rhode Island Red, Ameraucana, and Buff Orpington are all easy keepers.

## **What breed are the best layers?**

Sexlinks, Rhode Island Reds, Barred Rock, Leghorns and Australorps are all very good layers.



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## **Stop On By!**

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### **SAN LUIS OBISPO**

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### **ARROYO GRANDE**

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805.489.5514

### **SANTA MARIA**

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805.922.2737

### **BUELLTON**

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805.688.8101